



## Create Stunning AI-Powered Videos & Graphics

Step-by-step training to transform your content with AI

Thanks for watching the training video! This short guide gives you the essential notes to follow along. You'll see exactly which tools I use to create eye-catching videos and graphics with my AI avatar, voiceovers, and branded effects.

## Core Tools I Use

- ★ [Freepik AI Suite](#) – Images, thumbnails, mockups, and even short video B-rolls.
- ✅ [HeyGen](#) – AI avatars, scripts, lifelike voices, and talking presentations.
  - <https://www.heygen.com/invite/0256d7c8>
- ✗ [SubMagic](#) – Final polish: captions, zooms, animated transitions, sound effects.

💡 **Pro Tip:** Use [ChatGPT](#) to generate enhanced prompts for Freepik or [HeyGen](#) – it saves hours and produces higher-quality results.

## Watch the Tutorials

Don't miss these two short training videos that walk you through the exact tools in this cheat sheet:

[Watch Video 1: Freepik AI in Action](#)

[Watch Video 2: HeyGen & SubMagic Workflow](#)

## Why This Matters for Your Marketing

Social media is crowded. What stands out today are professional, scroll-stopping creatives — videos, reels, and posts that look like they took a production team to make. The truth? You can do it solo with these tools.

- ★ Rapid content creation that looks cinematic
- ✅ Perfect for short-form reels and long-form YouTube
- ✗ Duplicate your style across your entire team

⚠️ **Warning:** Don't waste time building everything from scratch. These tools already have templates and AI features built in.

## Putting It All Together

Here's the workflow I personally follow to create content that gets engagement fast:

1. Plan – Draft your script or let [ChatGPT](#) create one.

2. Create – Use [Freepik AI](#) for graphics and [HeyGen](#) for avatar videos.
3. Polish – Add captions, transitions, and effects with [SubMagic](#).
4. Publish – Share on YouTube, Facebook, or anywhere your audience is.

Follow this process and you'll produce professional content in hours — not weeks.

Ready to See It in Action?

Click below to plug into the system and access done-for-you funnels, lead magnets, and AI marketing tools.



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