



## Create Stunning AI-Powered Videos & Graphics

Step-by-step training to transform your content with AI

Thanks for watching the training video! This short guide gives you the essential notes to follow along. You'll see exactly which tools I use to create eye-catching videos and graphics with my AI avatar, voiceovers, and branded effects.

## Core Tools I Use

- ★ [Freepik AI Suite](#) – Images, thumbnails, mockups, and even short video B-rolls.
- ✅ [HeyGen](#) – AI avatars, scripts, lifelike voices, and talking presentations.
  - <https://www.heygen.com/invite/0256d7c8>
- ✗ [SubMagic](#) – Final polish: captions, zooms, animated transitions, sound effects.

💡 **Pro Tip:** Use [ChatGPT](#) to generate enhanced prompts for Freepik or [HeyGen](#) — it saves hours and produces higher-quality results.

## Watch the Tutorials

Don't miss these two short training videos that walk you through the exact tools in this cheat sheet:

[Watch Video 1: Freepik AI in Action](#)

[Watch Video 2: HeyGen & SubMagic Workflow](#)

---

## Why This Matters for Your Marketing

Social media is crowded. What stands out today are professional, scroll-stopping creatives — videos, reels, and posts that look like they took a production team to make. The truth? You can do it solo with these tools.

- ★ Rapid content creation that looks cinematic
- ✅ Perfect for short-form reels and long-form YouTube
- ✗ Duplicate your style across your entire team

⚠️ **Warning:** Don't waste time building everything from scratch. These tools already have templates and AI features built in.

---

## Putting It All Together

Here's the workflow I personally follow to create content that gets engagement fast:

1. Plan – Draft your script or let [ChatGPT](#) create one.

2. Create – Use [Freepik AI](#) for graphics and [HeyGen](#) for avatar videos.
3. Polish – Add captions, transitions, and effects with [SubMagic](#).
4. Publish – Share on YouTube, Facebook, or anywhere your audience is.

Follow this process and you'll produce professional content in hours — not weeks.

Ready to See It in Action?

Click below to plug into the system and access done-for-you funnels, lead magnets, and AI marketing tools.



This guide was shared with you by Jaco Duvenhage, an independent marketer using the MLM Lead Pro system.

Want your own rebrandable copy of this PDF? Plug in and start sharing at MLM Lead Pro.